



Fire Drill 5K & Fun Run • April 27, 2024 • Burke Lake Park Sponsorship Opportunities

Presenting Sponsor.....\$5,000

- “BVFRD Fire Drill 5K & Fun Run – Presented by [Your Company] incorporated into all race collateral, including website, print ads, social media posts and race T-shirts
- Logo and link from online race sponsor webpage
- Ability to include giveaway in race packets
- Mentions from emcee at start and end of race

Race Sponsor.....\$2,500

- Prominent logo placement of sponsor acknowledgments on the back of race T-shirts
- Logo and link from online race sponsor webpage
- Mentions from emcee at start and end of race

Fun Run Sponsor\$1,000

- Logo placement on the back of race T-shirts
- Logo and link from online race sponsor webpage
- Mentions from emcee at start and end of the fun run

BVFRD Sponsor.....\$500

- Listing on the back of race T-shirts
- Listing and link from online race sponsor webpage

In-Kind Sponsor Donated Goods

- Signage at distribution point (e.g., Water courtesy of [Your Company], Bananas courtesy of [X]) or emcee acknowledgment with top race finisher awards (e.g., Gift Card courtesy of [Your Company])
- Listing on online race sponsor webpage

To ensure inclusion on race T-shirts, please return sponsorship commitment form or contact 5k@bvfrd.org no later than March 30, 2024.

BVFRD is a 501(c)(3) organization, and sponsorships are tax-deductible to the fullest extent of the law.

Tax ID: 23-7128915



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Sponsorship Commitment Form

Yes! I would like to sponsor the BVFRD Fire Drill 5K and Fun Run. Please sign my organization up for:

- Presenting Sponsorship\$5,000
- Race Sponsorship\$2,500
- Fun Run Sponsorship\$1,000
- BVFRD Sponsorship\$500
- In-Kind Sponsorship Donation

Please describe donation and value here: _____

Your Name _____

Title _____

Phone _____

Your Email _____

Company/Organization Name _____

(as it is to appear in Sponsor Listings and Acknowledgments)

Address _____

City, St, Zip _____

Website _____
